



REILLY BROWN GRAPHIC DESIGNER

Highly technical graphic designer with a computer science minor and 6+ years of expertise in the Adobe Suite. Author and illustrator of children's book *I Am Who I Am* and graphic designer and illustrator for Golden Rule Spirits. Eager to explore the realm between technical expertise and design.

CONTACT

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 www.reillybrownndesign.com

 San Francisco, CA

EDUCATION

University of San Francisco |

2018 - 2022

Bachelor of Arts, Design; Minor,

Computer Science

• *magna cum laude*

• Major GPA: 3.9

SKILLS

Adobe

Photoshop

Illustrator

InDesign

Dimension

Lightroom

Other

Google Suite

Figma

Microsoft

Languages

HTML/CSS

p5.js

Java

Python

EMPLOYMENT

Graphic Designer & Illustrator, Golden Rule Spirits | February 2023 - present

- Design print and digital assets, including social media graphics, posters, packaging, branded merchandise, and 2D and 3D mockups that adhere to brand guidelines, providing visual consistency to maintain a seamless brand identity
- Cross-functional collaboration with branding department
- Complete last minute edits minutes before labels and packages are printed

Sales Associate, Isalis | October 2022 - April 2024

- Created social media content by creating TikToks and Instagram reels featuring outfit inspiration for festivals, holidays and other occasions to boost customer engagement
- Cross-functional collaboration with social media manager
- Updated store visuals
- Worked closely with customers, offering style suggestions and products that fit the customers needs
- Oversaw financial transactions and store inventory

Layout Designer, University of San Francisco

Foghorn Newspaper | January 2022 - May 2022

- Compiled all copy, photos, and illustrations into a flawless page composition using Adobe InDesign
- Collaborated with writers, photographers and graphic designers to ensure a seamless layout and clarity of content for 15 editions of the Foghorn
- Demonstrated problem-solving and time management skills by navigating hard deadlines and incorporating late team member submissions into final editions
- Created graphics when needed

Graphic Designer, University of San Francisco

Dept. of Performing Arts and Social Justice | January 2021 - May 2021

- Created a variety of banners, program flyers and event posters advertising a variety of Performing Arts events and performances

Website Designer, SOMCAN Nonprofit | January 2020 - May 2020

- Redesigned and reorganized a portion of their website using Squarespace as well as custom graphics and CSS

Employee, San Diego County Fair, Fine Arts | Summer 2019

- Organized, installed and labeled a variety of art
- Worked with artists and their families to both showcase and gain insight into their artwork
- Assisted visitors by answering questions and giving information about the art

PROJECTS

Children's book, *I Am Who I Am* | May 2022

- Wrote and illustrated a children's book that explores the acceptance of non-conforming gender roles
- Created illustrations in Adobe Illustrator, assembled page layouts in InDesign and created book cover in Photoshop